

Training magazine's

TechLearn Conference 2019

Formerly Online Learning Conference



Hilton New Orleans Riverside

ConferenceSept. 17 (pm) - 19

GamiConSept. 15 (pm) - 17

Certificate ProgramsSept. 16 - 17

Innovations in TrainingSept. 19 (pm) - 21

Be their FIRST CHOICE Solution where Technology Empowers Learning!

Training magazine's TechLearn Conference, formerly Online Learning Conference, will attract learning and development professionals who want to leverage the latest in learning research and training technologies to improve workplace performance.

If you offer tools and solutions for training design, evaluation, assessments and testing, eLearning, adaptive learning, virtual classrooms, games and simulations, social learning, or augmented and virtual reality, then join us in New Orleans and let us help you showcase YOUR brand as their No. 1 choice.

Get in touch ASAP to lock in your high-value sponsorship – before they're all gone!

CONFIRM BY APRIL 1
to be included in the Official
Conference Brochure!

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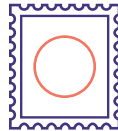
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Become a TechLearn Conference Sponsor.
There are numerous marketing add-ons that are sure to make you stand out and generate leads.

Sponsorship Options Include:



Join the Demo Track with a Sponsored Demo (Only 8 spots available!)



Pre- and Post-conference Postal List mailings



Post-conference HTML blasts



Sponsorship of the Official Conference Notepads, Pens, or Lanyards



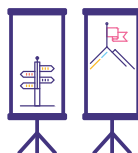
Pre- and Post-conference TechLearn Webinars



Conference Web site banners and links



Print ads in Training's official Technology Issue, with bonus distribution at TechLearn



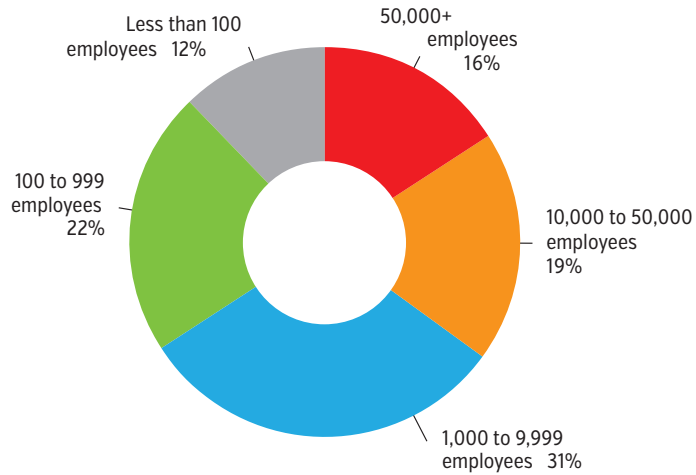
Onsite meterboard signage, games and more

Profile of the attendees you'll meet in New Orleans

Organization's primary business activity:

Manufacturing	10%
Hospitality (food, lodging)	1%
Retail	2%
Wholesale/Distribution	2%
Finance/Banking	7%
Real Estate/Insurance	8%
Business Services	10%
Communications	2%
Transportation/Utilities	4%
Health/Medical Services	15%
Educational Service/ Academic Institution	17%
Government/Military	18%
Consulting	4%

Total employee size



Job Titles

CLO/COO/
VP/Director
or Above:

15%

Training
Specialist:

20%

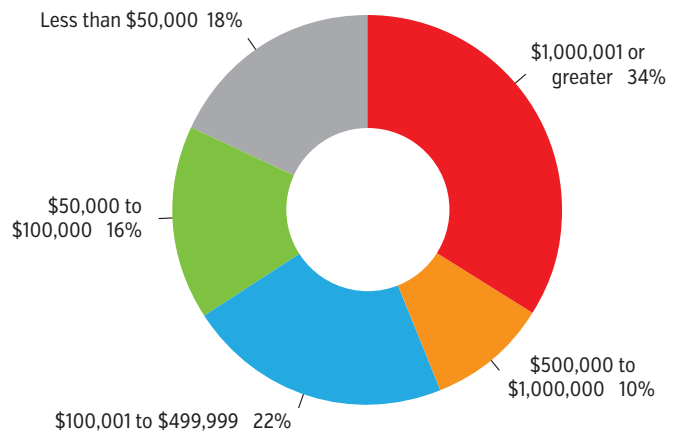
Manager/
Supervisor:

28%

Instructional
Designer/
Developer:

22%

Size of training budget



Anticipated
attendance:
400-500

"The 2017 New Orleans Conference was outstanding! The unique schedule, the use of technology in large group settings, the

selection of speakers, and the quality of sessions combined to provide an informative and inspiring experience."

— Michael Allen, CEO, Allen Interactions

Companies that attended in 2017

Accenture	Google	Pitney Bowes
ADP	Honeywell Security and Fire	Publix Super Markets Inc
Air Force Special Operations	IBM	Silicon Valley Bank
Amazon	JetBlue Airways	SiriusXM
Bankers Life	Keller Williams Realty	Sodexo
BNSF Railway	Kepner-Tregoe Inc.	State Farm Insurance
Boston Scientific	KLA-Tencor Corporation	Taylor Group Intl
Center for Disease Control and Prevention	KPMG	Thomson Reuters
Cornell University	Lee Hecht Harrison	TJX Companies
Deloitte	Mary Kay	Toyota Financial Services
E. & J. Gallo Winery	McCarthy Building Companies	United States Air Force
eBay	Mutual of Omaha	USAA
Farmers Insurance	Novo Nordisk	Valvoline
First Credit Union	Pfizer	Whirlpool